

Tourism Satellite
Account:
Recommended
Methodological Framework

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WTO, OECD, Eurostat and UN May 2001



WTTC's TSA Research

WTTC / OEF

From Strategy and Concepts to Implementation, Model Building, Hard Data, Research, Analysis

And Reporting



13 Years of Commitment



WTTC's 2004 Tourism Satellite Accounting Research

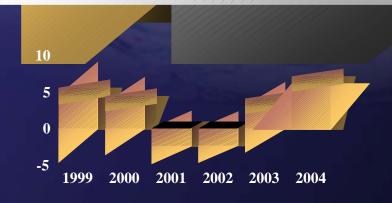




United States - Personal T&T



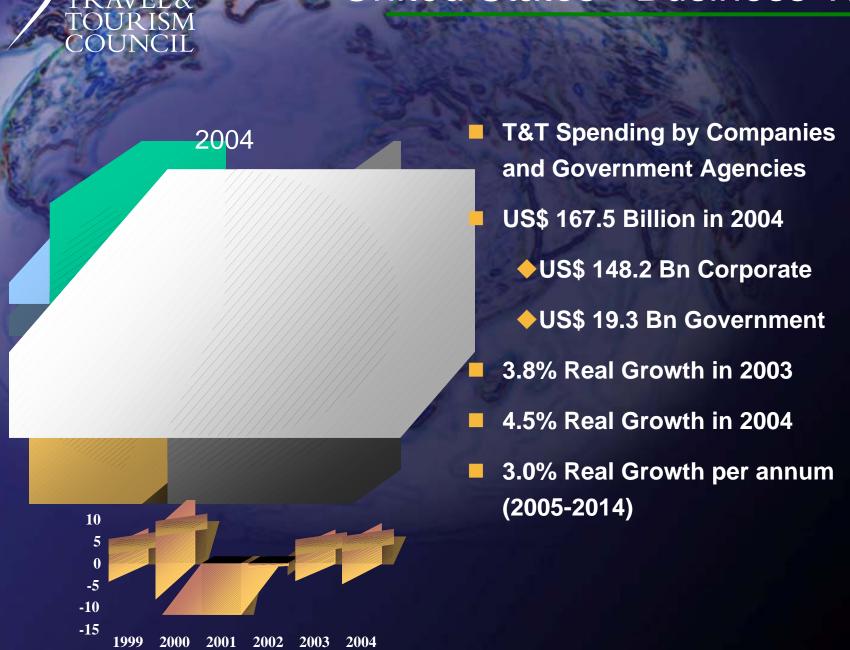
- US\$ 805.4 Billion in 2004
- 9.9% of Total Personal Consumption in Year 2004
- 3.1% Real Growth in 2003
- 6.2% Real Growth in 2004
- 4.1% Real Growth per annum (2005-2014)



2004

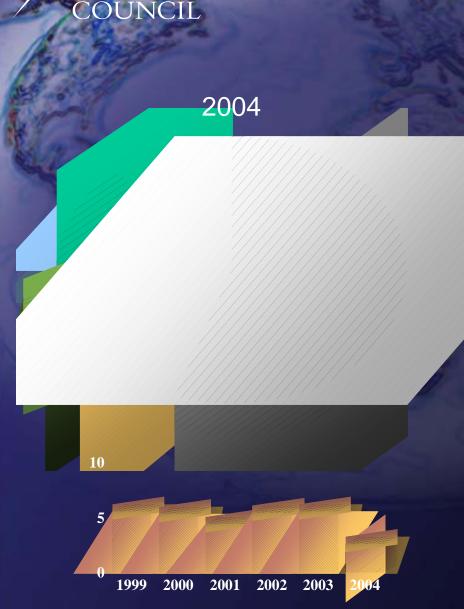


United States - Business Travel





USA - Gov't T&T Expenditures



Government Travel & Tourism
Services Provided to Individual
Visitors and the Community-at-large

US\$ 90.2 Billion in 2004

5.1% of Total Government Expenditures in 2004

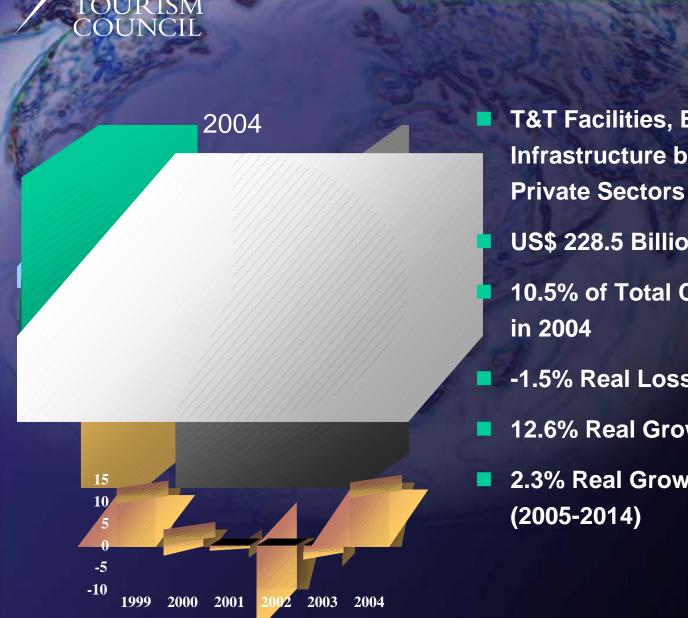
5.6% Real Growth in 2003

2.6% Real Growth in 2004

3.2% Real Growth per annum (2005-2014)



USA - T&T Capital Investment



T&T Facilities, Equipment and Infrastructure by Public and

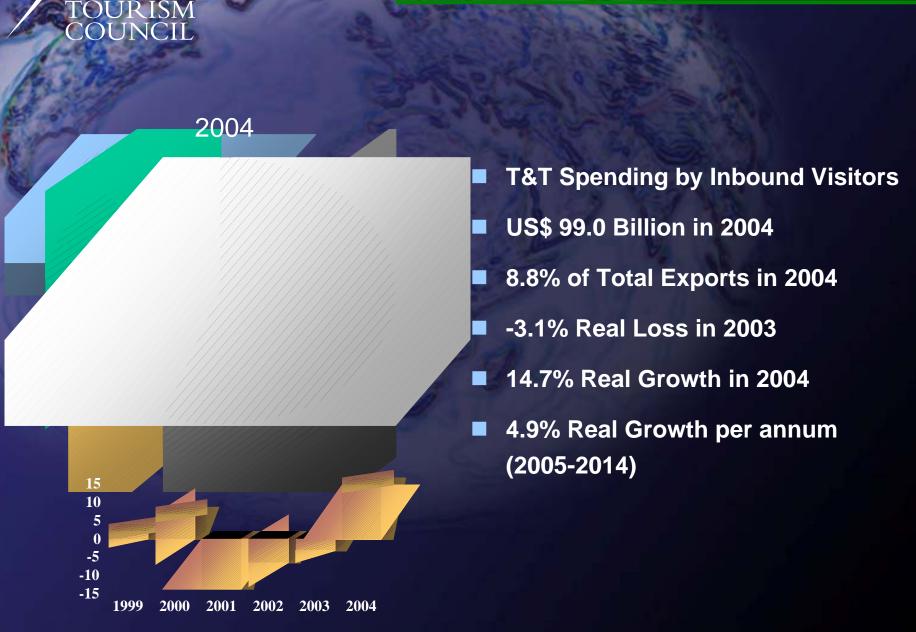
US\$ 228.5 Billion in 2004

10.5% of Total Capital Investment

- -1.5% Real Loss in 2003
- **12.6% Real Growth in 2004**
- 2.3% Real Growth per annum

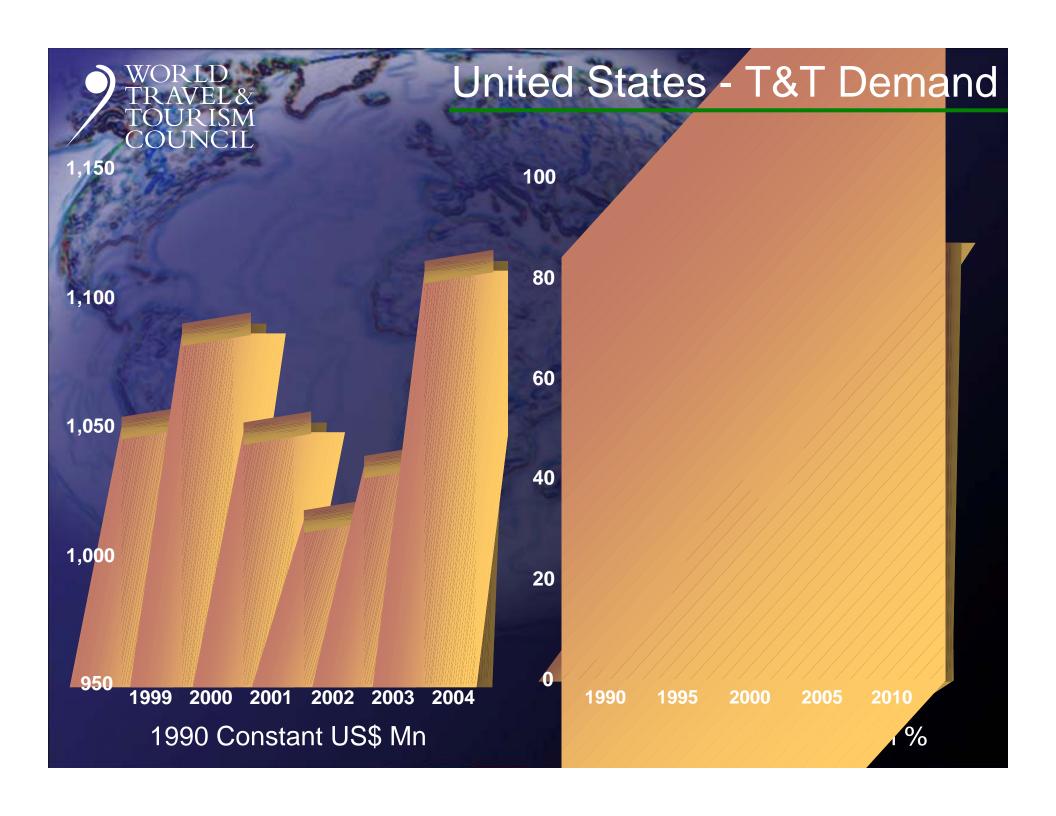


United States - Visitor Exports



United States - Other T&T Exports







Perspectives of Travel & Tourism Supply / Production



10

-5

2000

2003

United States - T&T Industry GDP

2004

- Travel & Tourism GDP Associated with Visitor Consumption (Direct)
- US\$ 482.7 Billion in 2004
- 4.1% of Total Gross DomesticProduction in 2004
- 3.5% Real Growth in 2003
- 6.7% Real Growth in 2004
- 3.6% Real Growth per annum (2005-2014)

United States - T&T Economy* GDP

2004

- Travel & Tourism GDP Associated with T&T Demand (Direct and Indirect)
- **US\$ 1.24 Trillion in 2004**
- 10.7% of Total Gross Domestic Production in 2004
- **2.1% Real Growth in 2003**
- 7.7% Real Growth in 2004
- 3.7% Real Growth per annum (2005-2014)

USA - T&T Industry Employment

2004

5 0 -5 -10 1999 2000 2001 2002 2003 2004

- Travel & Tourism Employment assoc. with Visitor Consumption (Direct)
- 6.6 Million Jobs in 2004
- 4.7% of Total Employment in2004
- 3.3% Real Growth in 2003 (198,620 New Jobs)
- 4.2% Real Growth in 2004 (263,190 New Jobs)
- 1.7% Real Growth per annum(2004-2014) (118,000 pa)

NORLD USA - T&T Economy* Employment



5 0 -5 -10 1999 2000 2001 2002 2003 2004

- Travel & Tourism Employment assoc. with T&T Demand (Direct and Indirect)
- **16.7 Million Jobs in 2004**
- 11.9% of Total Employment in2004
- 1.5% Real Growth in 2003 (231,400 New Jobs)
- 5.0% Real Growth in 2004 (793,000 New Jobs)
- 1.6% Real Growth per annum (2005-2014) (291,000 pa)

