### **About the sponsors**

# NEXTOR, The National Center of Excellence in Aviation Operations Research,

is an FAA-sponsored research consortium, consisting of four core universities, 11 affiliated universities and over 20 private and public sector industry partners. NEXTOR's core universities include: the Massachusetts Institute of Technology, the University of Maryland, the University of California at Berkeley, and Virginia Polytechnic Institute.

The research agenda emphasizes advancing the state of the art in modeling advanced airport and air traffic management systems, and developing better databases, metrics and techniques for monitoring and assessing the national airspace system's (NAS) performance. NEXTOR works with the FAA and its industry partners to understand how NAS service providers and users will respond to alternative system architectures, operational concepts, investment strategies, and finance mechanisms.

### The Global Airline Industry Center at MIT

brings together a multidisciplinary team of faculty, staff and graduate students drawn from the Schools of Engineering, Management and Humanities and Social Sciences to study the global airline industry. The goal of this program is to develop a body of knowledge for understanding development, growth and competitive advantage in this diverse, dynamic and often perplexing industry.

Research projects address issues related to the economics, management and operations of international carriers, large domestic carriers and small regional or local carriers. The scope also includes interactions with airline companies, aircraft and engine manufacturers, airports, air traffic control and regulatory or supervisory agencies such as the FAA or the International Civil Aviation Organization (ICAO).

This effort is funded under the umbrella of the Alfred P. Sloan Foundation's Industry Studies Program.

The Robert H Smith School of Business at the University of Maryland develops effective leaders for a business world fueled by technology, globalization, and entrepreneurial innovation. The Smith School offers undergraduate and graduate programs (MBA, MS, and PhD) that integrate an in-depth education in core business functions with cross-functional concentrations, including electronic commerce, telecommunications, financial engineering, and supply chain management.

Smith School faculty members combine excellence in teaching with exceptional scholarship. As editors of some of the leading academic journals, prolific researchers, and consultants to global business organizations, the faculty have been recognized for contributions to best business practices.

In its new Netcentricity Laboratory, which includes the Supply Chain Management Center, the Smith School is helping organizations achieve increased productivity and efficiency through digital networks. Also providing a wide range of services are the school's Dingman Center for Entrepreneurship, Center for Global Business, and Center for Executive Education.

# **Registration information**

# Register online at www.isr.umd.edu/airworkshop/

Attendance at this workshop is by invitation only. The deadline for registration is Friday, March 2.

Fee: There is no registration fee for this workshop.

Where: The workshop is being held at the University of Maryland's Inn and Conference Center, 3501 University Blvd. East, Adelphi, MD 20783. Directions are available online at <a href="https://www.conferencecenters.com/wasum/">www.conferencecenters.com/wasum/</a>

### Travel and accommodations

You will need to make and pay for your own travel and accommodation arrangements.

**Rooms** are available on site at the Inn and Conference Center. Call 301–985–7303 for reservations. A list of alternate accommodation options in the College Park area is available at <a href="https://www.isr.umd.edu/ISR/about/Hotels.html">www.isr.umd.edu/ISR/about/Hotels.html</a>.

Parking is available on site.

**Program questions?** Email Professor Michael Ball, University of Maryland, at *mball@rhsmith.umd.edu*, or Professor Amedeo Odoni, Massachusetts Institute of Technology, *arodoni@mit.edu*.

**Logistics questions?** E-mail Karen Deal at *karend@isr.umd.edu.* 

This workshop is being administered through the Institute for Systems Research at the University of Maryland, www.isr.umd.edu

Airline and
National Strategies
for Dealing with
Airport and Airspace
Congestion

March 15–16, 2001
The Inn and Conference Center
University of Maryland
College Park, MD

## Sponsored by:

NEXTOR, The National Center of Excellence for Aviation Operations Research at the University of Maryland

The Global Airline Industry Center at the Massachusetts Institute of Technology (sponsored by the Sloan Foundation)

The Robert H. Smith School of Business at the University of Maryland

### **About the workshop**

Airport and airspace congestion have become national problems that seriously threaten the future growth, public standing and economic welfare of air transportation. Airlines have adopted a number of measures in response, ranging from "padding" scheduled flight times to the development of dynamic strategies for the re-deployment of equipment and personnel in instances when delays become unacceptably large.

The conference brings together leading researchers from academia, government and industry who will present their findings on:

- The true extent of the airport and airspace congestion problem;
- The underlying causes;
- Prospects for airport and airspace capacity expansion;
- Potential advantages and disadvantages of alternative demand management approaches, including congestion pricing;
- Airline responses to delays and congestion to date;
- Implications for long-term airline strategies;
- Potential new national policies for dealing with the issue.

## **Organizers**

#### Michael Ball

University of Maryland (mball@rhsmith.umd.edu)

#### Amedeo Odoni

Massachusetts Institute of Technology (arodoni@mit.edu)

### **Program**

### **Thursday, March 15**

8:30-9:00 a.m.

### Welcome

Michael Ball University of Maryland

# 9:00–10:45 a.m. The Extent of the Problem and Its Underlying Causes

- Airport and Airspace Capacity Constraints and the Prospects for Capacity Expansion John Hansman Massachusetts Institute of Technology
- An Evaluation of Overall U.S. and European Airspace Capacity
   George Donohue
   George Mason University
- National Trends in Airport Delays and Flight Cancellations
   Cynthia Barnhart and Stephane Bratu Massachusetts Institute of Technology

10:45-11:00 a.m. **Break** 

# 11:00 a.m.-12:15 p.m.

# Impact on Airline Profitability and Service to the Public

- The Economic Impact of Airport Congestion Martin Dresner and Robert Windle University of Maryland
- The Impact of Airport Delays on Airline Costs
  Peter Kostiuk
  Logistics Management Institute

12:15-1:30 p.m.

### Lunch

Is It Safe?
 Arnold Barnett
 Massachusetts Institute of Technology

1:30-3:15 p.m.

### **ATC Operational Strategies**

- Strategic Planning in Traffic Flow Management Jack Kies
  - U.S. Federal Aviation Administration
- Improving System Performance through Collaborative Decision Making Michael Ball University of Maryland
- A Case Study of Delays and Response Strategies at Newark Airport
   John-Paul Clarke and Anthony Evans
   Massachusetts Institute of Technology

3:15-3:30 p.m.

#### **Break**

3:30-5:15 p.m.

### **Demand Management**

- Demand Management Alternatives for Reducing Airport Delays
   Amedeo Odoni and Terence Fan Massachusetts Institute of Technology
- Federal Issues Dealing with
   Demand Management
   Louise Maillett
   U.S. Federal Aviation Administration
- Federal Regulatory Issues Related to Airport Demand Management Scott Lewis
   Palmer and Dodge

5:30-6:30 p.m.

### **Wine and Cheese Reception**

### Friday, March 16

8:30-9:00 a.m.

### **Keynote Address**

Jane Garvey Administrator U.S. Federal Aviation Administration

9:00-10:45 a.m.

### **Industry and Competitive Strategies I**

 Short- to Medium-Term Airline Responses to Delays
 Peter McDonald
 United Air Lines

- Influence of Capacity Constraints on Airline Fleet Mix
   Mark Hansen and Geoffrey Gosling University of California, Berkeley
- The Changing Face of Aviation in View of Airport/Airspace Congestion
   Bill Wangerien
   Delta Airlines

10:45-11:00 a.m.

#### **Break**

11:00 a.m.-12:15 p.m.

### **Industry and Competitive Strategies II**

- Matching Capacity and Demand at LaGuardia Airport
   William DeCota
   Port Authority of New York and New Jersey
- How to Have Your Cake and Eat It Too: Public Policies on Airport Congestion Glenn Hauenstein Continental Airlines

12:15-1:15 p.m.

### Lunch

1:15-3:00 p.m.

# National and International Policy Alternatives

- Future Capacity Developments
   Steve Brown
   U.S. Federal Aviation Administration
- Dealing with Airport and Airspace Congestion in Europe Xavier Fron EUROCONTROL
- A Market-Based Approach to ATC Modernization Russ Chew American Airlines

3:00-3:15 p.m.

### **Closing Remarks**

Amedeo Odoni Massachusetts Institute of Technology